

DUPLICATE

## INVOICE



**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**Main: (816)221-9999**  
**Billing: (816)760-9277**

www.kmbc.com

Billing Address:

**Hamburger Company, The**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 941245-1  | 08/26/12     | August 2012   | 07/30/12 - 08/20/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| KMBC    | Meredith Thompson | Eagle-Washingt | National     |

| Advertiser         | Product        | Estimate Number |
|--------------------|----------------|-----------------|
| Hensley/D/Congress | HENSLEY/CONG/D | 1579            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/14/12 - 08/20/12 | 941245  | 07896460    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       | 362             | 380          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description          | Start/End Time | MTWTFSS       | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|----------------------|----------------|---------------|--------|----------------|----------|------|
| 1   | 08/14/12   | 08/19/12 | First News at 4:30am | M-F 430a-5a    | - 1111 - -    | :30    | 4              | \$50.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12 08/19/12 - 1111 - - 4 \$50.00     |            |          |                      |                |               |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |               |        |                |          |      |
| 4 KMBC Tu 08/14/12 4:40 AM First News at 4:30am M-F 430a-5a :30 TH12 102H \$50.00 NM  |            |          |                      |                |               |        |                |          |      |
| 2 KMBC W 08/15/12 4:59 AM First News at 4:30am M-F 430a-5a :30 TH12 102H \$50.00 NM   |            |          |                      |                |               |        |                |          |      |
| 3 KMBC Th 08/16/12 4:40 AM First News at 4:30am M-F 430a-5a :30 TH12 102H \$50.00 NM  |            |          |                      |                |               |        |                |          |      |
| 1 KMBC F 08/17/12 4:57 AM First News at 4:30am M-F 430a-5a :30 TH12 102H \$50.00 NM   |            |          |                      |                |               |        |                |          |      |
| 2   | 08/20/12   | 08/20/12 | First News at 4:30am | M-F 430a-5a    | 1 - - - - -   | :30    | 1              | \$50.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1 - - - - - 1 \$50.00    |            |          |                      |                |               |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |               |        |                |          |      |
| 1 KMBC M 08/20/12 4:53 AM First News at 4:30am M-F 430a-5a :30 TH12 102H \$50.00 NM   |            |          |                      |                |               |        |                |          |      |
| 3   | 08/15/12   | 08/17/12 | Nate Berkus          | M-F 10a-11a    | - - 1 - 1 - - | :30    | 2              | \$125.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12 08/19/12 - - 1 - 1 - - 2 \$125.00 |            |          |                      |                |               |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |               |        |                |          |      |
| 2 KMBC W 08/15/12 10:08 AM Nate Berkus M-F 10a-11a :30 TH12 102H \$125.00 NM  |            |          |                      |                |               |        |                |          |      |
| 1 KMBC F 08/17/12 10:20 AM Nate Berkus M-F 10a-11a :30 TH12 102H \$125.00 NM  |            |          |                      |                |               |        |                |          |      |
| 4   | 08/20/12   | 08/20/12 | Nate Berkus          | M-F 10a-11a    | 1 - - - - -   | :30    | 1              | \$125.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/20/12 08/26/12 1 - - - - - 1 \$125.00   |            |          |                      |                |               |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |               |        |                |          |      |
| 1 KMBC M 08/20/12 10:31 AM Nate Berkus M-F 10a-11a :30 TH12 102H \$125.00 NM  |            |          |                      |                |               |        |                |          |      |
| 5   | 08/18/12   | 08/18/12 | Sat News @ 5am       | 5-6am          | - - - - - 1 - | :30    | 1              | \$110.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>08/13/12 08/19/12 - - - - - 1 - 1 \$110.00 |            |          |                      |                |               |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |                      |                |               |        |                |          |      |
| 1 KMBC Sa 08/18/12 5:10 AM Sat News @ 5am 5-6am :30 TH12 102H \$110.00 NM   |            |          |                      |                |               |        |                |          |      |
| 6   | 08/18/12   | 08/18/12 | Sa 6-7a              | 6-7a           | - - - - - 2 - | :30    | 2              | \$250.00 | NM   |

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**KMBC**  
**PO Box 26866**  
**Lehigh Valley, PA 18002-6866**

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| Invoice #          | Invoice Date   | Invoice Month   | Invoice Period      |
|--------------------|----------------|-----------------|---------------------|
| 941245-1           | 08/26/12       | August 2012     | 07/30/12 - 08/20/12 |
| Advertiser         | Product        | Estimate Number |                     |
| Hensley/D/Congress | HENSLEY/CONG/D | 1579            |                     |

| Line     | Start Date                    | End Date                    | Description               | Start/End Time         | MTWTFSS                 | Length         | Spots/<br>Week | Rate      | Type        |
|----------|-------------------------------|-----------------------------|---------------------------|------------------------|-------------------------|----------------|----------------|-----------|-------------|
| 6        | 08/18/12                      | 08/18/12                    | Sa 6-7a                   | 6-7a                   | -----2-                 | :30            | 2              | \$250.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/13/12 | <u>End Date</u><br>08/19/12 | <u>MTWTFSS</u><br>-----2- | <u>Spots/Week</u><br>2 | <u>Rate</u><br>\$250.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 2        | KMBC                          | Sa                          | 08/18/12                  | 6:27 AM                | Sa 6-7a                 | 6-7a           | :30            | TH12 102H | \$250.00 NM |
| 1        | KMBC                          | Sa                          | 08/18/12                  | 6:55 AM                | Sa 6-7a                 | 6-7a           | :30            | TH12 102H | \$250.00 NM |
| 7        | 08/18/12                      | 08/18/12                    | News Wknd Sat             | 7-9am                  | -----1-                 | :30            | 1              | \$350.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/13/12 | <u>End Date</u><br>08/19/12 | <u>MTWTFSS</u><br>-----1- | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$350.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1        | KMBC                          | Sa                          | 08/18/12                  | 7:40 AM                | News Wknd Sat           | 7-9am          | :30            | TH12 102H | \$350.00 NM |
| 8        | 08/19/12                      | 08/19/12                    | Sun News @ 5am            | 5-6am                  | -----1                  | :30            | 1              | \$110.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/13/12 | <u>End Date</u><br>08/19/12 | <u>MTWTFSS</u><br>-----1  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$110.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1        | KMBC                          | Su                          | 08/19/12                  | 5:13 AM                | Sun News @ 5am          | 5-6am          | :30            | TH12 102H | \$110.00 NM |
| 9        | 08/19/12                      | 08/19/12                    | Su 6-7a                   | 6-7a                   | -----1                  | :30            | 1              | \$250.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/13/12 | <u>End Date</u><br>08/19/12 | <u>MTWTFSS</u><br>-----1  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$250.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1        | KMBC                          | Su                          | 08/19/12                  | 5:58 AM                | Su 6-7a                 | 6-7a           | :30            | TH12 102H | \$250.00 NM |
| 10       | 08/19/12                      | 08/19/12                    | News Wknd Sun             | 7-9am                  | -----1                  | :30            | 1              | \$350.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/13/12 | <u>End Date</u><br>08/19/12 | <u>MTWTFSS</u><br>-----1  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$350.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1        | KMBC                          | Su                          | 08/19/12                  | 7:58 AM                | News Wknd Sun           | 7-9am          | :30            | TH12 102H | \$350.00 NM |
| 11       | 08/14/12                      | 08/16/12                    | 5pm News                  | 5-530pm                | -1-1---                 | :30            | 2              | \$600.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/13/12 | <u>End Date</u><br>08/19/12 | <u>MTWTFSS</u><br>-1-1--- | <u>Spots/Week</u><br>2 | <u>Rate</u><br>\$600.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1        | KMBC                          | Tu                          | 08/14/12                  | 5:12 PM                | 5pm News                | 5-530pm        | :30            | TH12 102H | \$600.00 NM |
| 2        | KMBC                          | Th                          | 08/16/12                  | 5:15 PM                | 5pm News                | 5-530pm        | :30            | TH12 102H | \$600.00 NM |
| 12       | 08/15/12                      | 08/17/12                    | 6pm News                  | 6-630pm                | --1-1--                 | :30            | 2              | \$825.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/13/12 | <u>End Date</u><br>08/19/12 | <u>MTWTFSS</u><br>--1-1-- | <u>Spots/Week</u><br>2 | <u>Rate</u><br>\$825.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1        | KMBC                          | W                           | 08/15/12                  | 6:28 PM                | 6pm News                | 6-630pm        | :30            | TH12 102H | \$825.00 NM |
| 2        | KMBC                          | F                           | 08/17/12                  | 6:11 PM                | 6pm News                | 6-630pm        | :30            | TH12 102H | \$825.00 NM |
| 13       | 08/20/12                      | 08/20/12                    | 6pm News                  | 6-630pm                | 1-----                  | :30            | 1              | \$825.00  | NM          |
| Weeks:   | <u>Start Date</u><br>08/20/12 | <u>End Date</u><br>08/26/12 | <u>MTWTFSS</u><br>1-----  | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$825.00 |                |                |           |             |
| Spots: # | Ch                            | Day                         | Air Date                  | Air Time               | Description             | Start/End Time | Length         | Ad-ID     | Rate Type   |
| 1        | KMBC                          | M                           | 08/20/12                  | 6:27 PM                | 6pm News                | 6-630pm        | :30            | TH12 102H | \$825.00 NM |

Total Spots 20

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| <u>Invoice #</u> | <u>Invoice Date</u> | <u>Invoice Month</u> | <u>Invoice Period</u> |
|------------------|---------------------|----------------------|-----------------------|
| 941245-1         | 08/26/12            | August 2012          | 07/30/12 - 08/20/12   |

  

| <u>Advertiser</u>  | <u>Product</u> | <u>Estimate Number</u> |
|--------------------|----------------|------------------------|
| Hensley/D/Congress | HENSLEY/CONG/D | 1579                   |

**Payment Terms 30 Days**

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$5,970.00</b> |
| <u>Agency Commission</u> | <b>\$895.50</b>   |
| <u>Net Amount Due</u>    | <b>\$5,074.50</b> |